

Geschäftsleitung

Dienstag, 31. Mai 2011

port GmbH / Regensburger Straße 7b / 06132 Halle / Saale GERMANY

Tel: 0345-77755-0

spokesman: Dietmar R. Franke (CEO)

eMail: drf@port.de

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PRESS RELEASE

Port is first Certified Engineering Partner (CEP) of Hirschmann/Belden

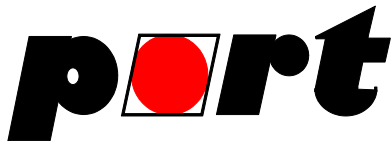
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Hirschmann / Belden and port agree cooperation in the area of embedded communication by using the Switching and routing technology of Hirschman/Belden.

Users and suppliers for industrial automation will be able to use technologies of the market leader Hirschmann for their devices and systems. This offers significant benefits for users on the field level as also the for the end customer. On the one hand it makes possible to integrate field devices directly by industrial Ethernet technologies, on the other hand the customer is able to administrate his devices down to the the field level (e.g. with High Vision). Furthermore it is possilbe to use the advantages of the technology of the market leader even in the the field level.

AS Certified Engineering Partner (CEP) port - a specialist for fieldbus and communication technology - offers its customers besides licensing also Design-In, integration support and the necessary knowledge. Port's service includes hard- and software development up to the manufacturing of devices and systems. Additionally port cares for distribution of the Embedded Ethernet Module EEM by Hirschmann.

„The cooperation with a experienced specialist for fieldbus communication with access to fielddevice manufacturers will support us in reaching the aim to establish a stronger position in the automation market.“ sais Wolfgang Schenk, CEO of Hirschmann Automation and Control GmbH, which is the Industrial Ehternet Business Unit of Belden. „We are working intensively to achieve vertical integration, which means to provide “seamless technology” solutions. This includes not only provision of related infrastructural components as Ethernet-switches and a network management system. It includes also to implement functionality and manageability of these systems up to the end device, thus also in field devices of Aktorik and Sensorik . To achieve this, the broadening of our



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classic and very successful sales and distribution activities, which strength is system integration and the so called Value Added Distribution, was strongly necessary.

With port as dittribution partner for our Embedded Modul and as Certified Engineering Partner for the individual implementation and adoption of customer interfaces, we are positioned perfectly at that point.”

Dietmar R. Franke CEO of port „ port does not only have technical know how, but also extensive experience in markets and applications. By using the technologies of the market leader and the knowledge of port, provider of devices in the the field level will find new markets and customer benefits for themselves.“

About port

port is one of the leading provider of communication technologies with emphasis on CAN/CANopen . Since 1990 port has been situated in Halle / Saale and for 5 years port has successfully established a position in the area of industrial Ethernet Technology (PROFINET, EtherCAT, POWERLINK, EtherNet/IP). Apart from stacks, tools, trainings and integration support port offers customer specific hard- and software development, including the manufacturing of electronic devices and systems.

About Hirschmann / Belden

From 2007 on Hirschmann Automation and Control GmbH (HAC) has been part of the enterprise Belden Inc., St. Louis.

Belden develops, produces and sells solutions for data transmission. HAC is divided into the two branches Industrial Networking and Electronic Control Systems.

The range of products of “Industrial Networking “ is from network components for Ethernet, Fast Ethernet and Gigabit Ethernet to Fiber-Interfaces for different fieldbus systems. As specialist for automation technology HAC offers an uninterrupted infrastructure for industrial data communication. Ethernet Solutions by Hirschmann allow universal communication infrastructures without problems with interfaces in production-, process-, energy- and transport- industries.